

2025-2026 SPONSORSHIP OPPORTUNITIES

Must be received by June 1 for Signage and Mobile App recognition.

As a 501C3 Non-Profit Association, TAPT and its school district members **appreciate** the generous support received from our Business Associate Members. It is due to this generosity that we can meet our Mission of promoting safe and efficient transportation operations for our school districts and achieve our Educational and Charitable/Scholarship Goals for our members and their families.

Texas Association for Pupil Transportation is a 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services are provided in exchange for financial donations.

Recognition for various levels of support is rendered in several ways to show utmost appreciation.

- Sponsorships of \$500 or more:
 - Company logo placed on TAPT website scrolling banner.
 - Company name is listed on the Sponsorship signs posted in the Conference Registration area
 - Company name listed in the Mobile App (Program)
 - Company name announced, scrolled on screens, and placed on signs as appropriate for the event sponsored
 - With a \$500 or more sponsorship, Sponsors may send fliers, small items such as key chains, pens, school bus related items, etc., for the Conference Attendee packets
- Webinar sponsorships: These are recorded and placed in the Member Section.
 - \$500.** Your company name is noted and also mentioned during the opening announcements as sponsoring the webinar with a brief message stated regarding who you are or what your services or products are.
 - \$750** you may record a brief 1-minute message that will be played just before the start of the webinar.
- Employee of the Year Sponsorships: Sponsoring representatives join on stage for the award to introduce the recipient, read a short bio and join in with the photos.
- Scholarship Sponsorships: Sponsors are recognized at the Awards Banquet, and the winning recipient is announced.
- Golf, Sporting Clay, Rodeo or other Conference Events. Signage and networking opportunities.
- Sponsorships of 10,000 from one company: Invited on stage to share a brief 7–9-minute update about their company.
- There may also be opportunities to introduce Keynote presenters. See below.

Thank you for considering a sponsorship. We appreciate the opportunity to partner with you!!

Let us know what you decide is a good fit for you and your company's budget and we will invoice you accordingly.

For questions or more information regarding any of these sponsorships please contact:

Marisa Weisinger, Executive Director
Email: Marisa@tapt.com; Office: 281-549-6573

Please see list of possible sponsorship opportunities below.

Event:**Increments:**

• Awards Banquet	\$10,000
• President's Banquet	10,000
• Visual Artist Presentation – Sunday Keynote and in Trade Show at booth	4,000
• President's Banquet Singo Entertainment	2,000
• First General Session Conference Keynote Presenter - Introduction	5,000
• Second General Session Conference Keynote Presenter - Introduction	5,000
• Conference Keynote Presenter Co-sponsorships	2,500
• Conference First, Second and Third General Session Coffee Breaks	2,500
• Educational Breakout Presenter Sponsorship – Introduction of presenter	1,000
• Monday Afternoon Member by Area Activity	1,000
• Monday afternoon Break	1,500
• Professional Development Class Coffee Breaks (Friday & Saturday)	500
• Employee of the Year Awards – Saturday night- Award Presentation	900
• Chapter Officer & Committee Chair Appreciation Luncheon	2,500
• Past President Lunch	2,500
• PDC Instructor Lunch	2,500
• Student College Scholarships:	1,000 each
○ Pat Raney - Student with Disabilities	
○ Jolene Hawkins	
○ Diane Sherwood	
○ LB and Brandon Billingsley Memorial	
• Ray Westmoreland Adult College Scholarship	1,000
• Brian Weisinger CE Scholarship - Conference Fee, 5 Hotel nights, travel, and 2 PDC classes	2,000
• Fred Oppermann Professional Certification Scholarship – Saturday night recognition	2,000
• Use “where needed” Conference Expense	500
• Golf Sponsorships (Signs and Station Signs)	500
• Sporting Clay Sponsorships (Signs and Station Signs)	500
• Webinar Sponsorship (See above)	500 or 750
• Poster Contest Student Scholarships	1,000
• Speech Contest Student Scholarships	1,000
• Rodeo Sponsorships	500
• Company provided goodie bags for attendees with your name and logo. (Your cost) 1000 bags	

Note, this offer must be expressed to the Executive Director no later than May 1. Please send photo or drawing of the bag.

Bags must be shipped to the TAPT office by June 10th.

Bags must be minimum 12x10 or 10x12 in size to hold attendee paperwork, fliers and small gifts.

Conference sponsorships must be received no later than June 1 for proper recognition on Signs and in the Program Mobile App.

Thank you!